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EFFECT OF IBA AND BA IN ROOTING AND GROWTH OF *CHRYSANTHEMUM* × *MORIFOLIUM* 'SNOWBALL' AXILLARY BUD CUTTINGS

Jaskirat Singh Josan*, Ranjit Singh, Madhu Bala, and Dhawan Shweta Machhindra

Department Floriculture and Landscaping, Punjab Agricultural University, Ferozepur Road (NH5), 141004 Ludhiana, Punjab, India, *E-mail: jsjosan055@gmail.com

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